

DMKTM
COSMETICS

Foundation &
Corrector Collection

Foundation makeup – Everybody’s Little Black Dress

When DMK founder Danné Montague-King joined forces with renowned cosmetics formulator and makeup artist Tommy Parsons to develop a new makeup range, the brief was simple – to create formulations that not only looked great, but allowed skincare products to continue working underneath at the same time.

“I wanted something that would not interfere with our paramedical skin treatments.”

Combining their passion, expertise and shared vision to never compromise on quality, DMK have achieved that goal, successfully extending their unique, holistic skin concept into makeup. The benefits of their hard work, research and innovation are now yours to enjoy.



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The image displays four open compact powders from DMK Cosmetics, arranged on a dark surface. The top-left compact is open, showing a smooth, light beige powder. The top-right compact is also open, revealing a light beige powder with a small, irregular smudge on its surface. The bottom-left compact is open, showing a smooth, medium-toned beige powder. The bottom-right compact is open, showing a smooth, light beige powder with a small, irregular smudge on its surface. The DMK Cosmetics logo is visible on the black lid of the bottom-left compact.

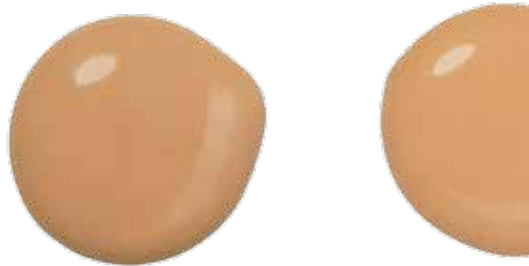




Introducing the DMK Cosmetics Foundation Series

“A good base is crucial to a great look. DMK foundation is the little black dress of makeup.”

Utilizing the proven benefits of botanical preservative complexes such as BIOCENCE™ – a revolutionary new organic compound that prevents the growth of microorganisms on



contact – and a high pigmentation factor of up to 53%, the DMK Cosmetics Foundation Series is, quite simply, the best foundation money can buy.

Naturelle Series



Naturelle I
C1010NB1

Naturelle II
C1010NB2

Naturelle III
C1010NB3

Naturelle IV
C1010NB4

Naturelle V
C1010NB5

The Naturelle Series consists of 5 colors that are completely neutral in the balance between olive and ruddy skin tones. Running from light to deep, the Naturelle series is the perfect match for pale or Caucasian skin types with coral undertones.

Olive Series



Olive Beige I
C1010OB1

Olive Beige II
C1010OB2

Olive Beige III
C1010OB3

Olive Beige IV
C1010OB4

Olive Beige V
C1010OB5

The Olive Series consists of 5 colors with neutral yet subtle olive bases. Specially formulated for southern Europeans and darker Caucasian skin tones, colors range from light to deep olive.

Ebony Series



Ebony I
C1010EB1

Ebony II
C1010EB2

Ebony III
C1010EB3

Ebony IV
C1010EB4

Ebony V
C1010EB5

The Ebony Series consists of 5 colors that expand on DMK's Asian series. Designed for dark Latin, Black and Indian skin types, Ebony colors range from deep olive to dark and reddish skin tones.

International Series



International I
C1010IN1

International II
C1010IN2

International III
C1010IN3

International IV
C1010IN4

International V
C1010IN5

The International Series consists of 5 colors with reddish undertones. Designed for clients with pink to red skin undertones, Northern Europeans will love the International series.

Shinto Series



Shinto I
C1010SH1

Shinto II
C1010SH2

Shinto III
C1010SH3

Shinto IV
C1010SH4

Shinto V
C1010SH5

The Shinto Series consists of 5 colors, from a soft yellow to light brown undertones. Shinto yellow-based foundations are perfectly matched to clients with skin tones from light to dark yellow-olive.

The DMK Cosmetics Foundation Series is perfect for clients with skin conditions, post-operative clients, industry professionals, or anybody looking for a superior foundation makeup.

Everybody's little black dress, ready for your individual look.

Quality without compromise.



Create a lasting impression with DMK.



Film, Television and Celebrity Spokesperson
for DMK Cosmetics: Thea Gill



Additional Information about DMK Foundations:

- DMK Foundations are highly pigmented for the best coverage and flawless youthful skin
- DMK Foundations will camouflage and conceal facial imperfections
- Contains anti-oxidants and botanical extracts to nourish and moisturize the skin and are extremely compatible with all DMK skin regimens
- Specially formulated to soften the look of fine lines and creases
- Variety of shades to match all skin tone to achieve natural facial skin tones
- Encapsulated pigments with natural preservatives – no parabens
- OIL FREE, no harsh ingredients and good for sensitive skin
- Smooth and silky during application
- Long wearing
- Water resistant

DMK Cosmetics Correctors

DMK correctors offer a range of ten specially formulated colors that act as correctors and neutralizers. They can be used with DMK foundations, or any other foundation or cosmetic product.

DMK Correction Colors are the first to use professional concept color correction and to apply it to higher quality cosmetics. Rather than simply 'cover up' skin discolorations – the typical approach of 'over-the-counter' products – our correction colors work to neutralize all types of blemishes by manipulating how light reflects off the surface of the skin. Clients need less makeup for perfect results!



Pink HiLite
C2010PH1



Orange HiLite
C2010OH1



Yellow HiLite
C2010YH1



Naturelle LoLite I
C2010NC1



Naturelle LoLite II
C2010NC2



Red Neutralizer I
C2010RN1



Red Neutralizer II
C2010RN2



Blue Neutralizer I
C2010BN1



Blue Neutralizer II
C2010BN2



Dark HiLite
C2010DH1



DMK LoLites...sculpt the face

LoLites are used to sculpt the face. They de-emphasize unwanted planes by reducing the reflection of light.

- Natural LoLite 1 “Lite Café” – this beautiful, subtle shade of brown is excellent for contouring areas of the face that need less emphasis. Recommended for fair to medium light skin tones.

- Natural LoLite 2 “Espresso” – used exactly like Natural LoLite 1, this dark neutral brown is for medium to dark skin tones.

DMK Red Correctors...reduce redness

Red correctors reduce skin redness and change the tone value of a foundation.

- Red Corrector 1 – “Muted Green” eliminates unwanted skin tones and excessive redness due to acne, sunburn and other red-based dermatological skin.

- Red Corrector 2 – “Subtle Yellow” is used for darker skin tones which need excessive redness removed or reduced.



DMK HiLites...emphasize your best features

HiLites emphasize areas that need to be accented. DMK Cosmetics provide four essential highlighting colors that can be used to achieve definition on the face. DMK Highlights also provide subtle color correction based on their specifically formulated color ranges

- Yellow HiLite – For fair and light European tones, Yellow HiLite is used with olive, Asian and skin tones requiring accenting with yellow based colors.
- Special Dark HiLite – highlights and accents medium dark to deep skin tones with a natural subtle brown color
- Orange HiLite – Is the all-purpose HiLite used for all Caucasian, and European skin tones. Its warm base will actually highlight and reduce subtle blueness on the skin
- Pink HiLite – For light to medium skin tones, Pink HiLite is a warm highlight used for warmer based foundation colors

DMK Blue Correctors...disguise capillaries

These correctors control the amount of blue reflecting off the skin. This blue comes mostly from capillaries close to the surface. Blue Neutralizers control all blue from the skin including Tattoos, Bruises, blue undertones and dark circles under the eyes.

- Blue Corrector 1 – warmer orange based colors to reduce excessive blueness
- Blue Corrector 2 – darker orange based colors to reduce excessive blueness (excellent for men)

the foundation of skin

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