

DMK – Get It JHB West (online) – 26 July 2013

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MAGAZINE



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Get It JHB West

The world's most potent anti-aging solution

07/26/2013

Fiberblast C is a highly powerful anti-aging formula that contains a high concentration of pure Vitamin C, which is vital in stimulating the Fibroblast Cells of your skin to cause them to manufacture collagen.

Healthy collagen fibres in the skin keep your skin firm, tight and looking young. As we get older, the body slows down the manufacture of collagen. The collagen fibres collapse and this is what causes sagging and wrinkles. Fiberblast C has the unique ability to stimulate your Fibroblast Cells to manufacture collagen and restore your skin's youthfulness, fullness and reduce wrinkles.

Fiberblast C is an amazing product produced in a liquid powder form and designed to be used topically on fine lines, pigmentation or wherever firming or lifting is needed in a particular area. Its incredible ability to reduce the effects of ageing is unsurpassed by anything else available.

Liquid Powder is neither liquid, nor powder. It is a very fine, dry, free-flowing powder that is predominantly liquid. It is one of the latest advances in skincare technology developed by Dr. Danné Montague-King. The powerful liquid powder formula ensures that Vitamin C in its purest form penetrates the skin and is delivered right down to your skin cells where it stimulates fibroblast cell activity to keep you looking young.

Fiberblast C is different from any other product in the market because of its purest liquid form as Ascorbic Acid. Vitamin C is most potent and effective, but it's also unstable. It denatures very quickly and loses its potency and effectiveness. The only way to stabilize Vitamin C is to molecularly alter it by adding other chemicals. The problem with this is that the Vitamin C loses most of its potency. The body also has the job of breaking down the other chemicals that are used as preservatives.

Topical Vitamin C skincare products produced by other manufacturers have to rely on these stabilized forms of Vitamin C which are not as effective or as potent. While stabilized Vitamin C is good for shelf life, there's simply not enough concentration to see any radical results. DMK has solved the problem of stabilizing Vitamin C in its pure, liquid form while preserving its full potency and effectiveness.

Using a highly technical process, we encapsulated pure liquid Ascorbic Acid droplets in a thin wall of Silica particles to preserve it. This is what creates the liquid powder form. Silica is a natural substance that is found in the body which means that the skin readily accepts its chemistry. Fiberblast produces collagen to keep skin looking young. It contains antioxidants and free radical scavengers that protect the skin. It improves skin texture, lightens and protects the skin against UVB damage. It improves skin texture and firmness and it is suitable for all skin types.

•DMK Fiberblast C (4x 2.5g vials) – retail price: R1 694

•DMK Fiberblast C (single – 1x 2.5g vial) – retail price: R 422

For your nearest stockist contact DMK SA on 011 262 6120. For further information go to www.dannemking.com

